

PLASTIC
SMARTCITIES



Plastic Smart Cities

Pour une nature sans plastique en 2030

Webinaire ARBE PACA du mardi 20 avril 2021

Présentation du guide *Engager son territoire dans une démarche Zéro déchet plastique*

© Jeremy Bishop

Ambitions de l'initiative



Pour une nature
sans plastique en 2030

<https://plasticsmartcities.org>

1,000 CITIES
commit to be plastic smart
by 2030

Déclaration of intent

By signing this declaration of intent, the undersigned agree to do the following:

the City;

- commits to No Plastic in Nature by 2030;
- develops action plan within 6-months of today's date, and launches a pilot within a designated area with a goal to reduce plastic pollution by 30% within two-years;
- appoints an in-house staff member as the City's lead person for the Plastic Smart Cities Initiative;
- develops a monitoring plan that establishes baselines and annual targets, and shares progress in their existing annual sustainability reporting.

The World Wide Fund for Nature:

- provide City Partner with best practice examples and solutions from all over the world via www.plasticsmartcities.org, which have been assessed by a team of international plastic experts;
- endeavor to share solutions from and for cities worldwide via www.plasticsmartcities.org;
- ensure public recognition, nationally and internationally, by recognizing City Partner as a Plastic Smart City through various media channels.

Engager les collectivités à l'international

De nombreuses collectivités déjà engagées

Au Pays-Bas, en Norvège, en Chine, dans les Philippines, en Thaïland et au Vietnam

Près de 30 villes déjà engagées à date dont...

✘ City of
✘ Amsterdam

Voir la vidéo

[Témoignage de la Ville d'Amsterdam](#)



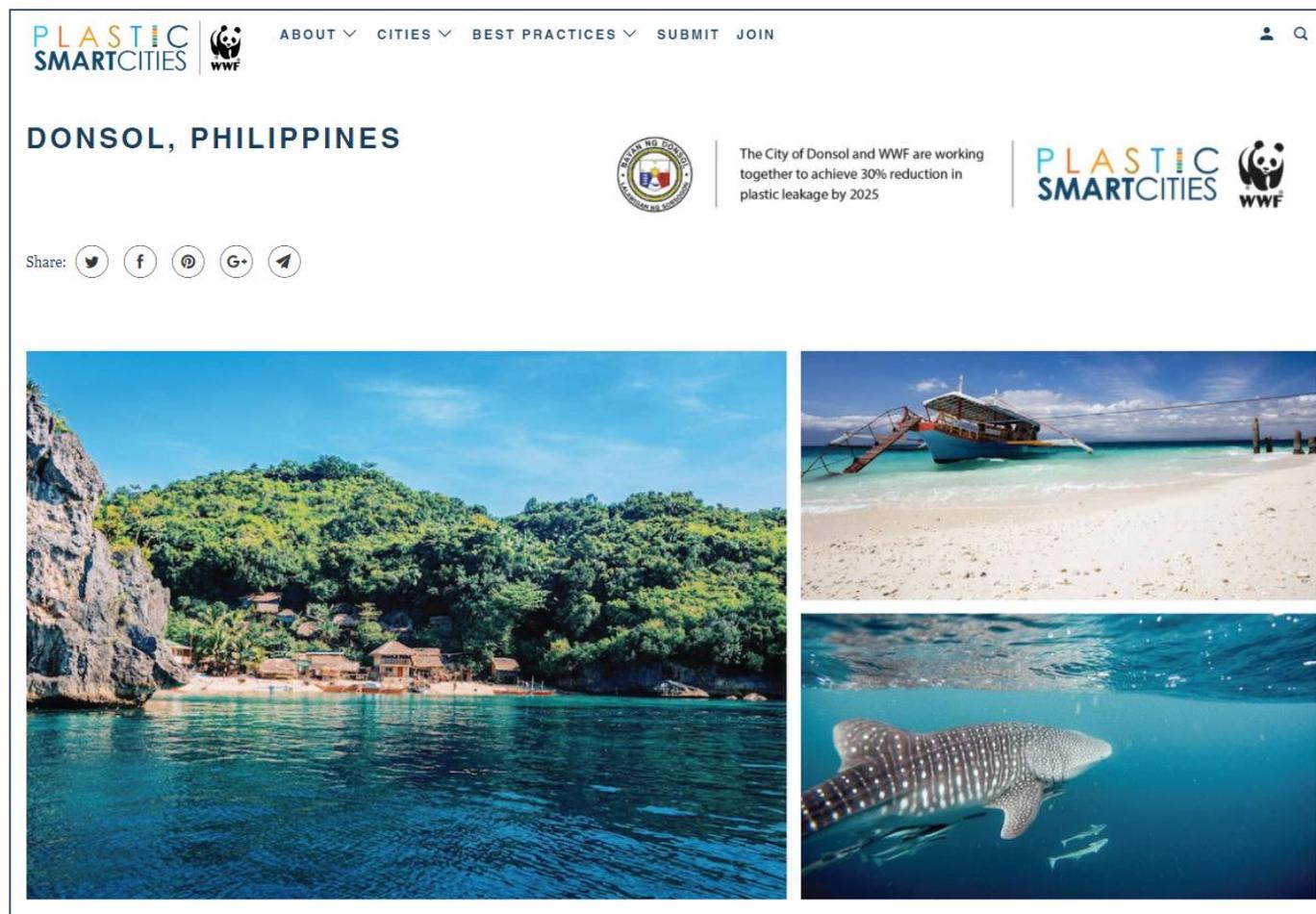


De nombreuses collectivités déjà engagées en Méditerranée :

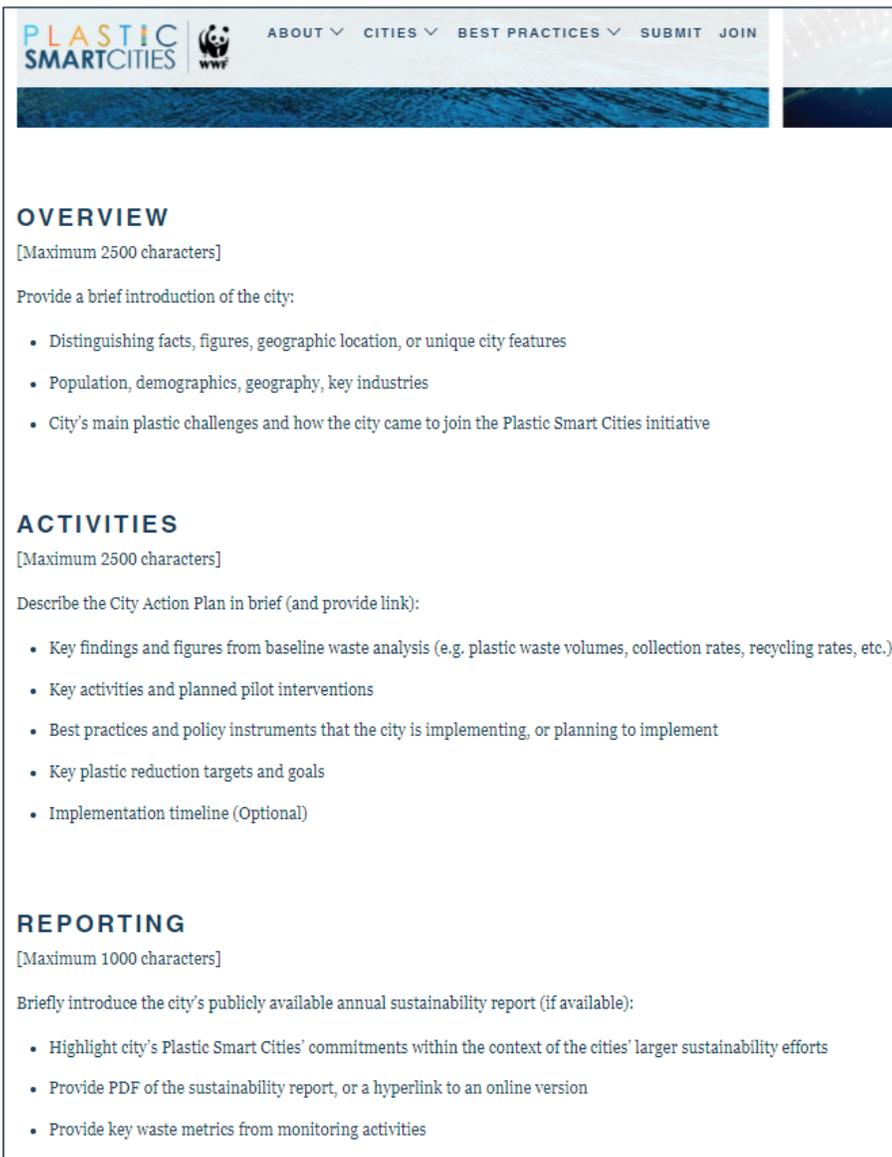
Venise (Italie) – Trogir et Dubrovnik (Croatie) – Izmir (Turquie) – Tunis, El Kram, Hammamet, Nabeul et Monastir (Tunisie) – Tanger (Maroc) et bientôt en France

Valoriser l'engagement des villes méditerranéennes

Une page dédiée à chaque ville signataire est en cours de création. Des photos et les informations ci-contre seront nécessaires pour créer lesdites pages.



The screenshot shows the website profile for Donsol, Philippines. At the top, there is a navigation bar with the Plastic Smart Cities and WWF logos, and menu items: ABOUT, CITIES, BEST PRACTICES, SUBMIT, and JOIN. The main header features the city name "DONSOL, PHILIPPINES" and the city's official seal. Below the seal, a text box states: "The City of Donsol and WWF are working together to achieve 30% reduction in plastic leakage by 2025". To the right of this text is the Plastic Smart Cities and WWF logo. Below the header, there are social media sharing icons for Twitter, Facebook, Pinterest, Google+, and Email. The main content area contains three images: a large scenic view of a coastal town with traditional houses and lush greenery; a smaller image of a boat on a sandy beach; and another smaller image of a whale shark swimming in clear blue water.



The screenshot shows the form for creating a city profile on the Plastic Smart Cities website. The navigation bar is identical to the previous screenshot. The form is divided into three main sections: OVERVIEW, ACTIVITIES, and REPORTING. Each section has a character limit and a brief instruction. The OVERVIEW section asks for a brief introduction of the city. The ACTIVITIES section asks for a brief description of the City Action Plan. The REPORTING section asks for a brief introduction of the city's publicly available annual sustainability report.

OVERVIEW
[Maximum 2500 characters]
Provide a brief introduction of the city:

- Distinguishing facts, figures, geographic location, or unique city features
- Population, demographics, geography, key industries
- City's main plastic challenges and how the city came to join the Plastic Smart Cities initiative

ACTIVITIES
[Maximum 2500 characters]
Describe the City Action Plan in brief (and provide link):

- Key findings and figures from baseline waste analysis (e.g. plastic waste volumes, collection rates, recycling rates, etc.)
- Key activities and planned pilot interventions
- Best practices and policy instruments that the city is implementing, or planning to implement
- Key plastic reduction targets and goals
- Implementation timeline (Optional)

REPORTING
[Maximum 1000 characters]
Briefly introduce the city's publicly available annual sustainability report (if available):

- Highlight city's Plastic Smart Cities' commitments within the context of the cities' larger sustainability efforts
- Provide PDF of the sustainability report, or a hyperlink to an online version
- Provide key waste metrics from monitoring activities



Merci pour votre attention

Contact

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